

To Andrew Smith

Clerk to the Lavenham Parish Council



This report reflects the period that Claire Partner and Moira Dickson took over the Directorship of Love Lavenham CIC from 31 January 2025 to date. Thank you for the opportunity to present our current position.

The aim of Love Lavenham CIC (lovelavenham.co.uk) is not-for-profit, any surplus or assets are used to benefit the community. Mainly carrying out activities which will benefit tourism and businesses in the community. The website is translated into most languages.

Before taking on the directorship the main focus is on the Love Lavenham website which has seen a considerable reduction in the number of members from 43 to 15. Since taking on the role our focus has mainly been working on the handover process including the access and management of the bank account which is still in progress.

We organised an Easter Egg trail in April 2025 in which over 100 children participated in a trail around Lavenham shops identifying the Easter egg number in the shop window. Most shops participated in this.

Our next plan is to use hidden gardens and floral displays in shops and businesses to coincide with visitors to the Village that weekend.

We are planning a 'free' listing of all businesses in the Village with more in-depth pages about places to eat, shop, and stay while being part of the paid membership.

Early initial plans are being discussed around Christmas-themed activities.

Every business, shop, and place to stay is encouraged to join Love Lavenham to show how many are independent and how welcoming Lavenham Village is. For the membership renewal (£100 per year) this year in August we aim to increase back to the original membership if possible.

An updated version of the Lavenham map, which is hugely popular amongst visitors and residents will be available in early summer and we are grateful to Babergh Council for their grant to be able to continue with this lovely publication.

Claire Partner and Moira Dickson

(apologies for our absence, we are both away on business)